



A LIFETIME OF  
**SMILES**

The campaign for a **NEW** Cass County Dental Clinic

  
Cass Community  
Health Foundation

**CASS COUNTY**  
**DENTAL**  
**CLINIC**





*Ribbon Cutting from Cass County Dental Clinic location, July 2011*

## **OUR STORY**

Cass Community Health Foundation is led by community leaders and staff dedicated to improving health in Cass County and the surrounding communities. We identified that low-income children and teens in Cass County needed dental care but there were no providers who accepted Medicaid. We opened Cass County Dental Clinic in Belton, Missouri in 2011. To further increase access to care in the southern part of Cass County, a second clinic was opened in Harrisonville, Missouri in 2015.

# WHY WE NEED YOUR HELP

Cass County Dental Clinic aims to serve those who are most in need. We provide comprehensive oral health services for children and teens ages 0 to 20 years old who are insured by Medicaid or who are low-income/uninsured (up to 200% of the federal poverty level). Currently, 97% of our patients are insured by Medicaid, while 3% are uninsured.

Serving as the dental home for our patients is our clinic's goal. A dental home is defined as, "the ongoing relationship between the dentist and the patient, inclusive of all aspects of oral health care delivered in a safe, culturally sensitive, individualized, comprehensive, continuous, accessible, coordinated, compassionate, and patient- and family-centered way (American Academy of Pediatric Dentistry)."

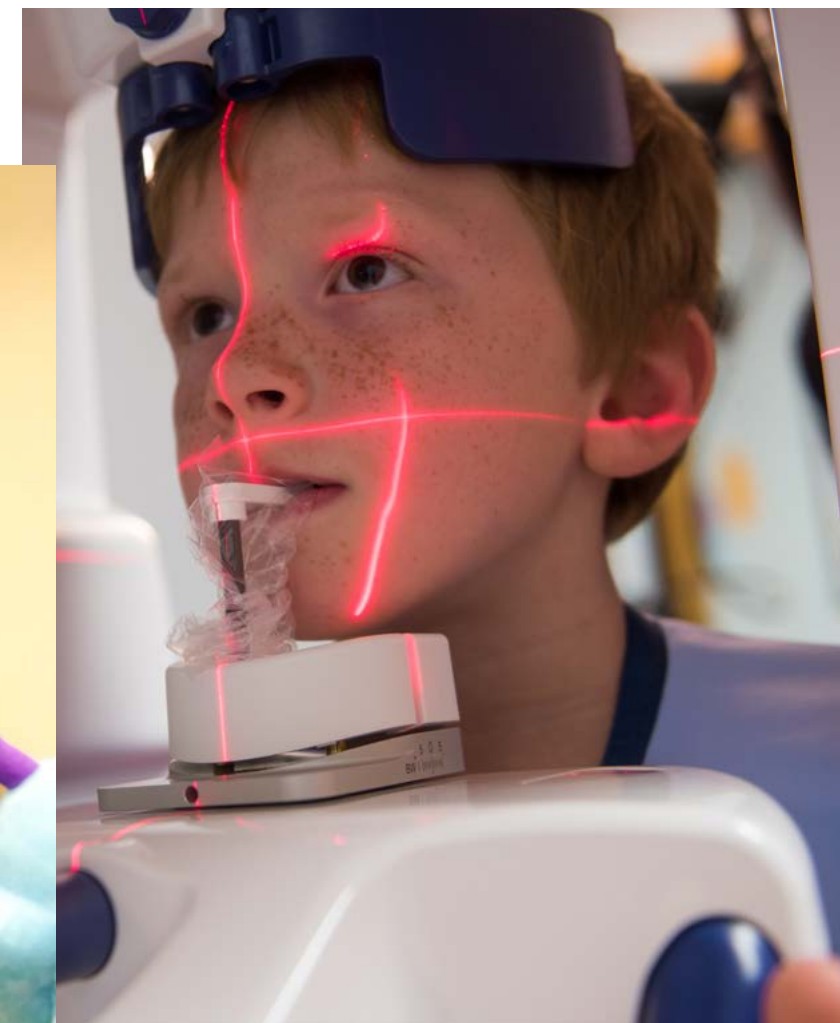
Cass County Dental Clinic has served the community since 2011. In 2023, we served the most children in a single year – more than 4,000. Our Belton location served 3,051 children in 2023. Our demand for services at our Belton clinic location has exceeded our capacity. As a result, we need your help to build a new clinic to increase access for underserved youth. This will also allow us to expand access to the young adults who currently age out of our program at age 20 to remain patients and continue to receive dental care. This prevents them from experiencing an interruption in care or the burden of finding a new provider that accepts Medicaid. The increased space will also allow us to offer dental services to the adult family members of the children we serve.

## **OUR MISSION**

The mission of Cass Community Health Foundation is to empower the community through improved health. The mission of Cass County Dental Clinic is to eliminate oral disease through preventive education, early intervention, and comprehensive dental care for low-income and uninsured children.

## **OUR VISION**

A community where all children are free from oral disease.



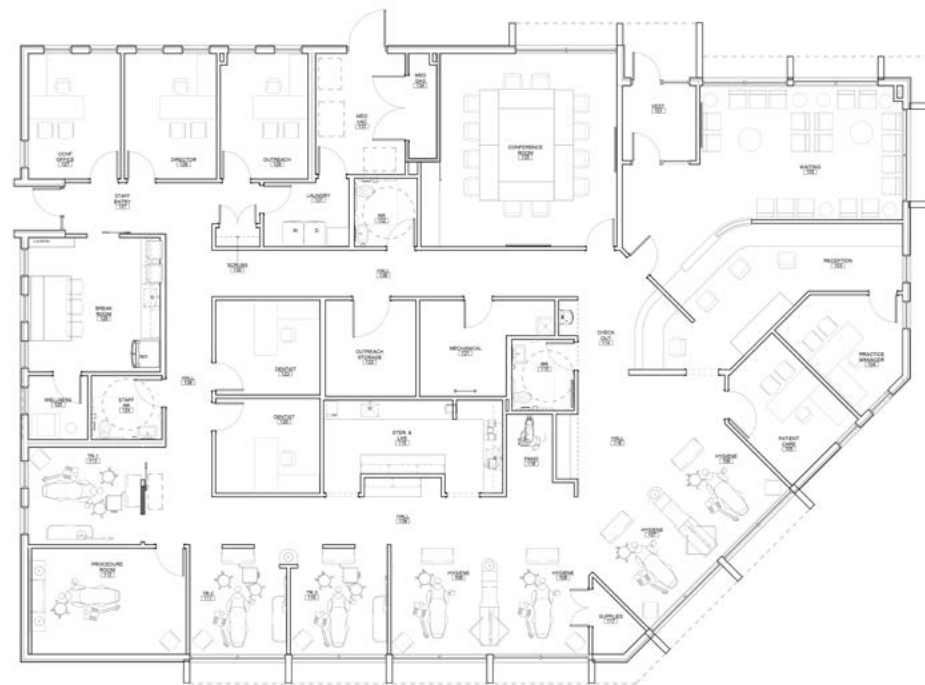


# WHERE WE ARE GOING

## A Lifetime of Smiles

As the need for our services has continued to grow, we are excited to announce the building of a new clinic which will be located at 1000 E. Markey Parkway in Belton, Missouri. This location will allow us to increase our clinical space and increase access for quality, compassionate dental care for low-income children and teens and their families. Our clinic will increase from 4 operatories at our existing location to 8 operatories at our new location.

The new building will include a community room and administrative space. This will allow staff to continue outreach programs like our school-based dental screening and teledentistry programs. A new sedation room with expanded space will be available to treat children with extensive decay that require sedation.





# HOW WE GET THERE

While gifts of any size are helpful and appreciated, the chart below outlines the number of gifts and range of gifts we need to meet our campaign goal of raising \$1,000,000.

## Proposed Gift Range Chart for a \$1,000,000 Capital Campaign

NO. OF GIFTS	RANGE OF GIFTS	MONTHLY/ANNUAL DONATION OVER 3 YEARS
2	\$100,000	\$2,778 (\$33,334 annual)
5	\$75,000	\$2,084 (\$25,000 annual)
1	\$50,000	\$1,389 (\$16,667 annual)
1	\$25,000	\$695 (\$8,334 annual)
15	\$10,000	\$278 (\$3,334 annual)
20	\$5,000	\$139 (\$1,667 annual)
40	\$2,500	\$70 (\$834 annual)
Unlimited	Less than \$2,500	One-Time Donations

Gifts of \$2,500 or more can be paid monthly, quarterly, annually, or as a one-time donation.

## 2023 Clinic Impact

- 4,063 children and teens treated through 7,910 patient visits
- 1,016 new patients
- 20% of new patients had decay on 7 or more teeth
- Provided 4,885 fluoride varnish applications
- Applied 2,741 dental sealants
- 64% of recall patients returned decay free
- Patients surveyed reported a 98% satisfaction rate with the care they received

Donors can make their gift in the following forms.

- **CASH**
- **SHARES OF STOCK, BONDS, MUTUAL FUNDS**
- **QUALIFIED CHARITABLE DISTRIBUTION FROM AN IRA**
- **DONOR-ADVISED FUND**
- **GIFTS OF REAL ESTATE**
- **MONTHLY ACH WITHDRAWAL**

## Naming Opportunities and Recognition

- **\$100,000 NAME THE WAITING ROOM**
- **\$100,000 NAME THE COMMUNITY ROOM**
- **\$75,000 NAME ONE OF THE 8 PATIENT OPERATORIES**
- **\$50,000 NAME THE EMPLOYEE LOUNGE**
- **\$25,000 NAME THE WELLNESS ROOM**

All donors will be listed on our website and in the program at the ribbon cutting. In addition, major donors will receive the naming opportunities listed above.



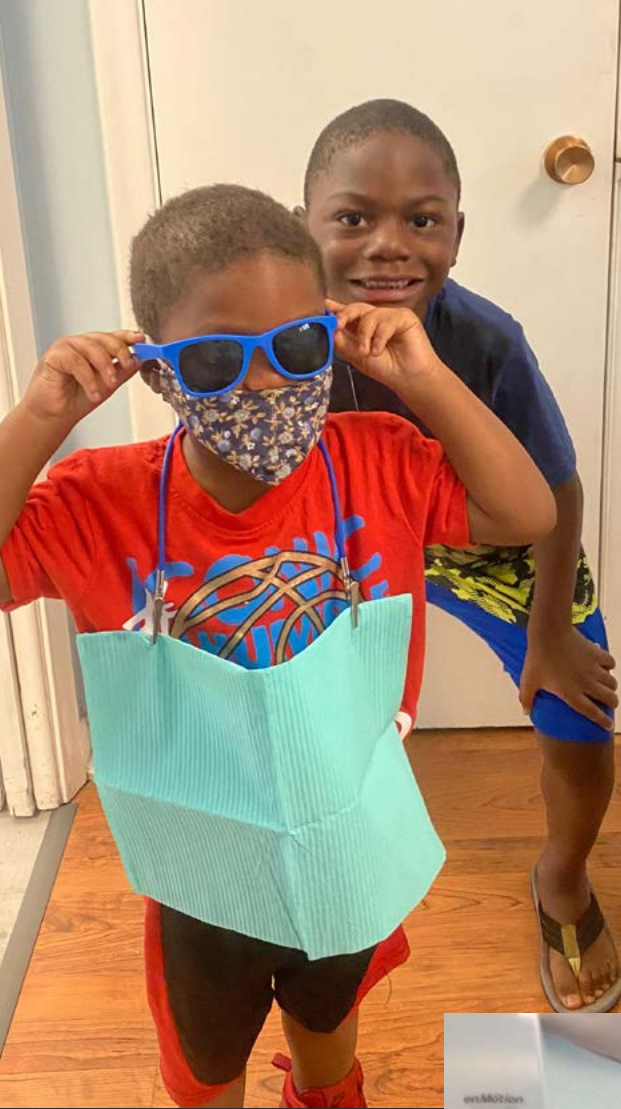
**"I FEEL VERY GRATEFUL FOR THE HELP THE CLINIC HAS BROUGHT TO US ON SOMETHING THAT WAS GOING TO BE VERY HARD FOR US TO DO AND PAY FOR. THANK YOU TO THE CLINIC, STAFF, AND THE FOUNDATION FOR ALL THE HELP PROVIDED TO MY SON."**

**"I FEEL VERY GOOD THAT THEY HAVE MY KIDS' DENTAL NEEDS IN THEIR BEST INTEREST. THEY HAVE BEEN VERY GOOD TO MY FAMILY FOR MANY, MANY YEARS."**

**"I'M VERY HAPPY THAT MY SON IS ABLE TO GET THE DENTAL CARE HE NEEDS. I LIKE CASS COUNTY DENTAL CLINIC SO MUCH. AND MY SON LIKES IT, TOO. EVERYONE, FRONT AND BACK, ARE SUPER NICE AND MAKE US FEEL VERY COMFORTABLE."**

**"THIS WAS A NICE, EASY, AND GOOD EXPERIENCE. THE KIDS HAVE NOW LEARNED WHAT TO DO AND UNDERSTAND HOW TO TAKE CARE OF THEIR TEETH. HOPEFULLY, THIS MEANS THEY WILL NO LONGER HAVE CAVITIES AND NO LONGER HAVE PAIN."**





# Help us create a lifetime of smiles.

[casscommunityhealth.org](http://casscommunityhealth.org)

[facebook.com/CassCommunityHealthFoundation](https://facebook.com/CassCommunityHealthFoundation)

816-276-4218

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**GOAL**  
**\$1,000,000**

  
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Health Foundation

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